

HARMENING
M A R K E T I N G
S O L U T I O N S



LOOKING TO INCREASE YOUR WEB PRESENCE?

Let me help.

My name is Josh Harmening, &
I specialize in creating effective
& engaging web experiences.

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PROCESS



PORTFOLIO



PRICING





Process

The foundation of a great website starts with mutual understanding. Through an initial, free consultation, we collaborate on your vision & needs then I get to work on transposing those ideas into a site you will be proud of.

General Timeline



EXPECTATIONS



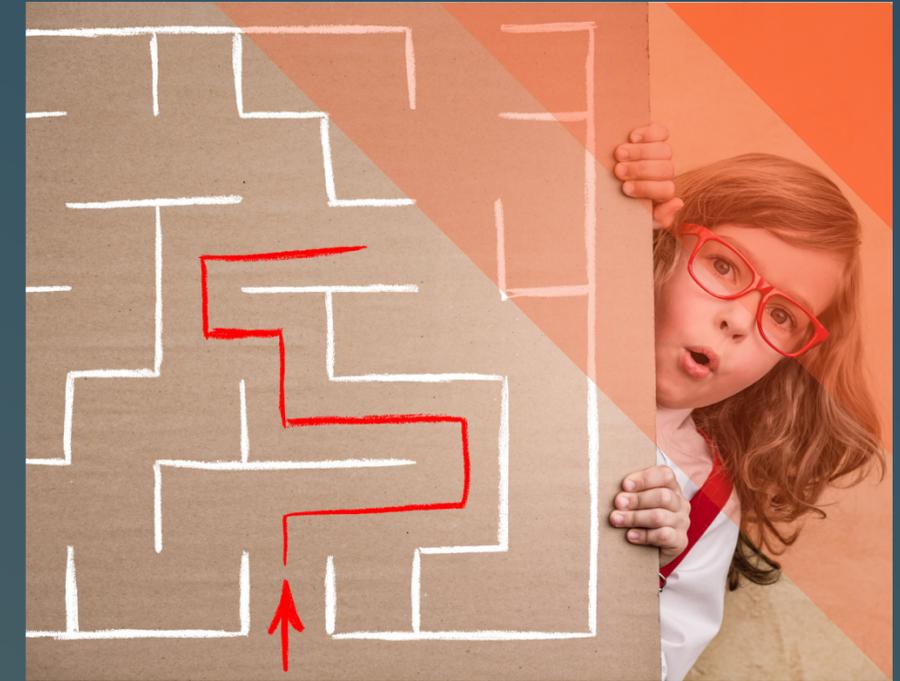
PERSONAL TOUCH

When you work with me, you can be confident that I will listen and have your best interests in mind.



RELIABLE COMMUNICATION

I take pride in always delivering my projects on time, with high quality, & tailored to your needs.



CREATIVE SOLUTIONS

I enjoy finding ways to help others understand new concepts. Let me help tell your unique story.

STEP 1: INITIAL CALL

I'll have a chat with you to get a full understanding of your website needs.

STEP 2: PRICE QUOTE

You will receive a quote based on your needs. Site creation starts once a price is agreed on & 50% of invoice is paid.

STEP 3: FIRST DRAFT

Once I receive basic content (wording, pictures, videos, etc.), then I draft an initial version of your website.

STEP 4: FEEDBACK

Using the "Wix Feedback" system, you will be able to let me know what to edit.

STEP 5: SECOND DRAFT

Based on your feedback, I'll make all updates needed.

STEP 6: YOUR WEBSITE

After your site is published, I will give you training on how to make future updates, or we can discuss options for site maintenance.

PORTFOLIO



I've worked with businesses in various industries. From local brick & mortar businesses to consultants, non-profits, and service area businesses, I strive to capture the essence of each business I work with.



Vintage Valley

Home Services

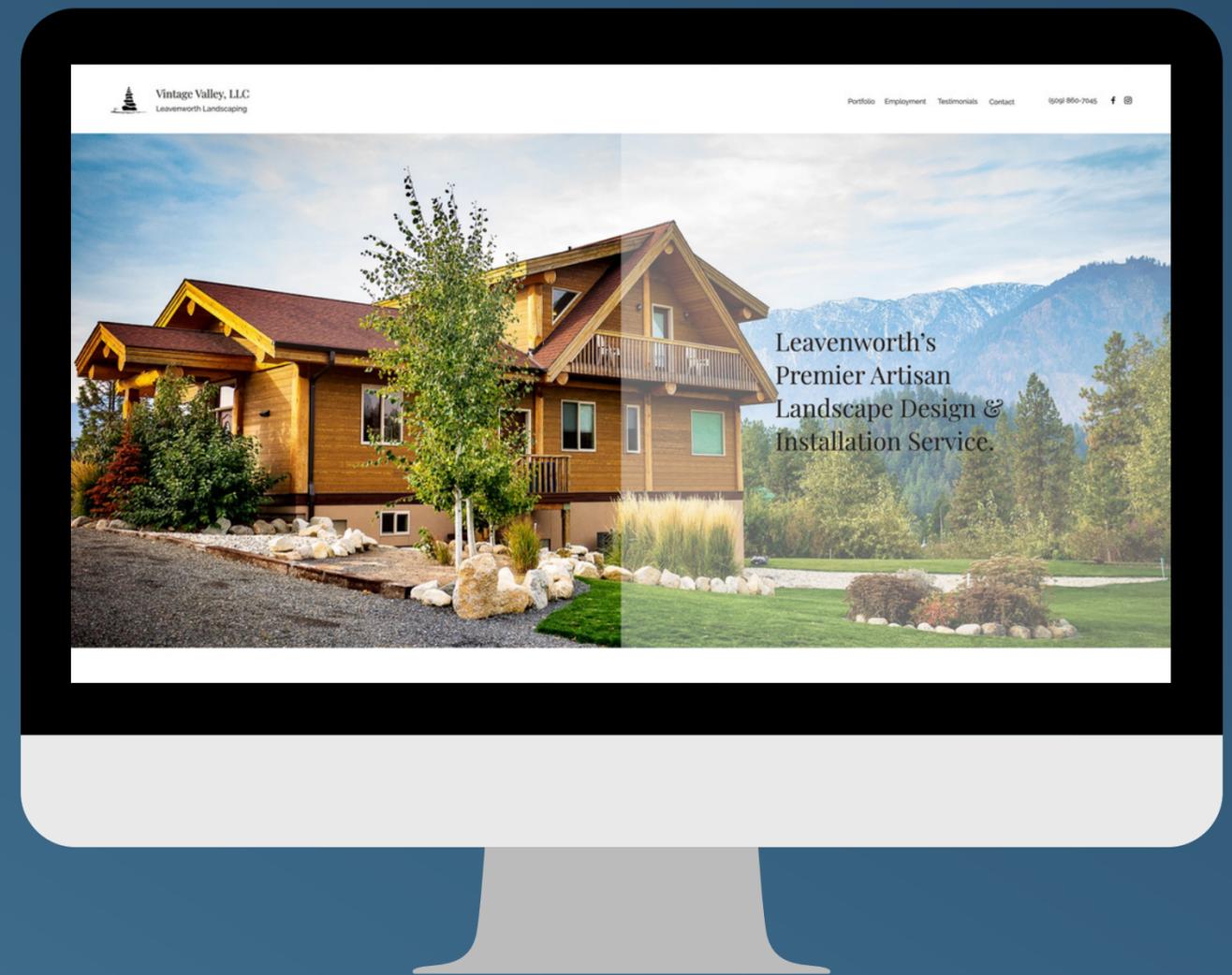


Clean, Elegant, Beautiful Design



Mobile-Friendly

[VISIT SITE](#)



Vintage Valley is a service area business. They needed a way to communicate the incredibly high level of their work. They are true "earth artisans" and needed an extremely aesthetically pleasing vehicle to convey the beautiful images of their beautiful work.

Veksel Consulting & Contracting Professional Services

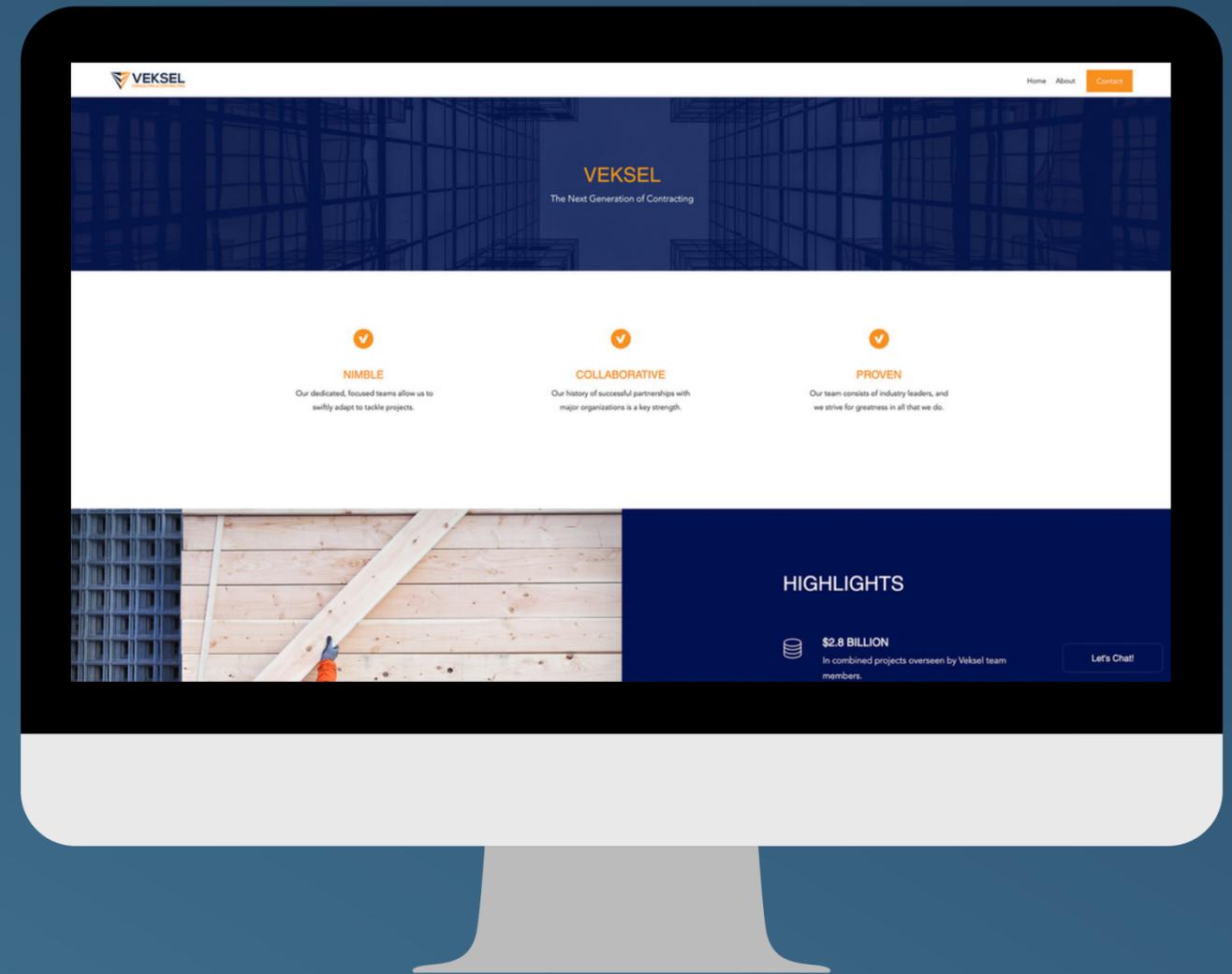


Modern Design



Conveys Professionalism

[VISIT SITE](#)



Veksel Consulting and Contracting serves clients all over the country. They needed a hub to convey their expertise to their high-level clientele. We were honored to work with them to create a clean, professional, confident site that matched their bona fides.

Tierra Village

Non-Profit Organization

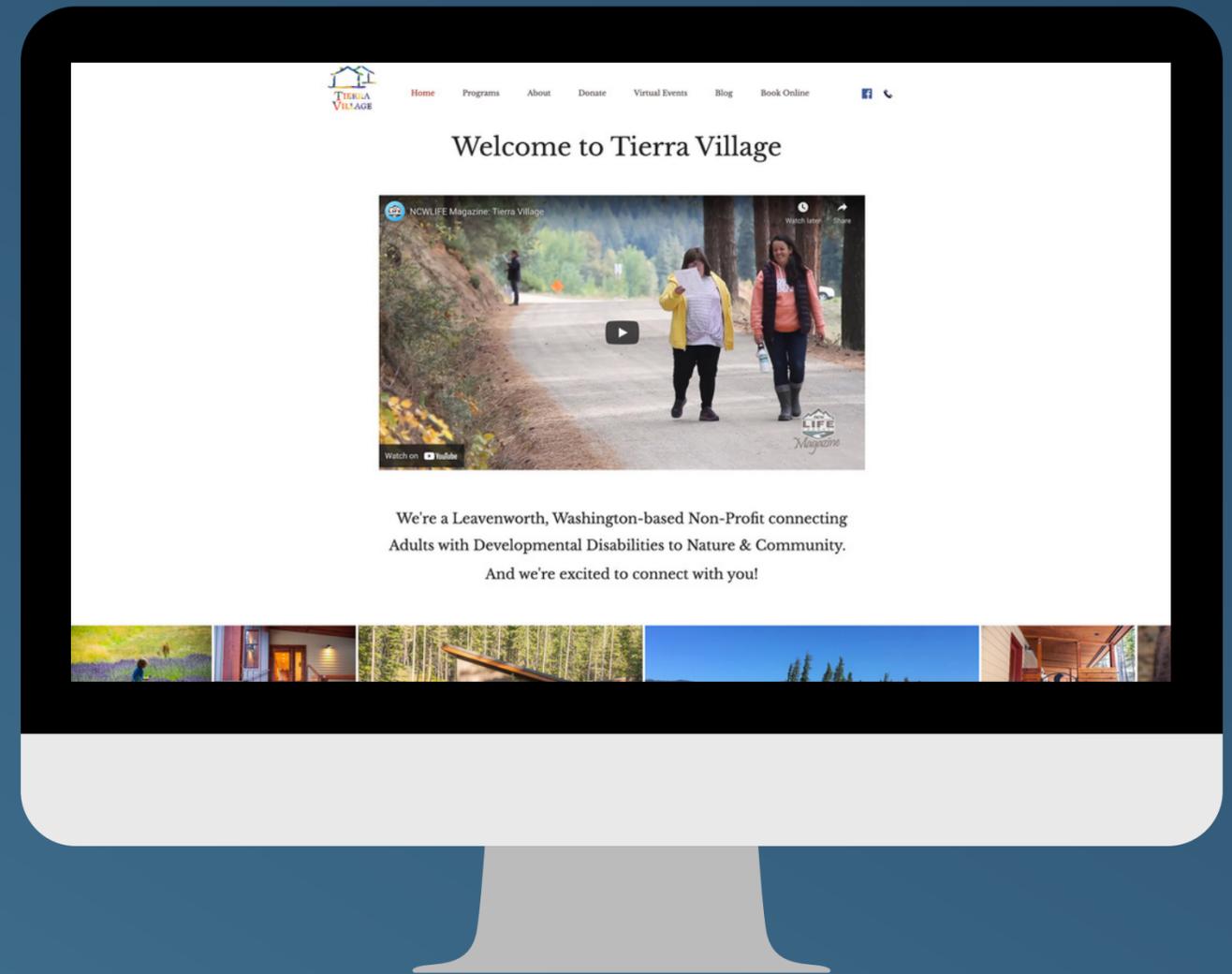


Strategic Video



Robust Blog

[VISIT SITE](#)



Tierra Village is an amazing non-profit organization serving adults with developmental disabilities. They needed a new site to match their fun, natural, lively personality. We borrowed the color scheme from their van wrap and created a place to tell their story.

In-Depth Photo Real Estate Photography

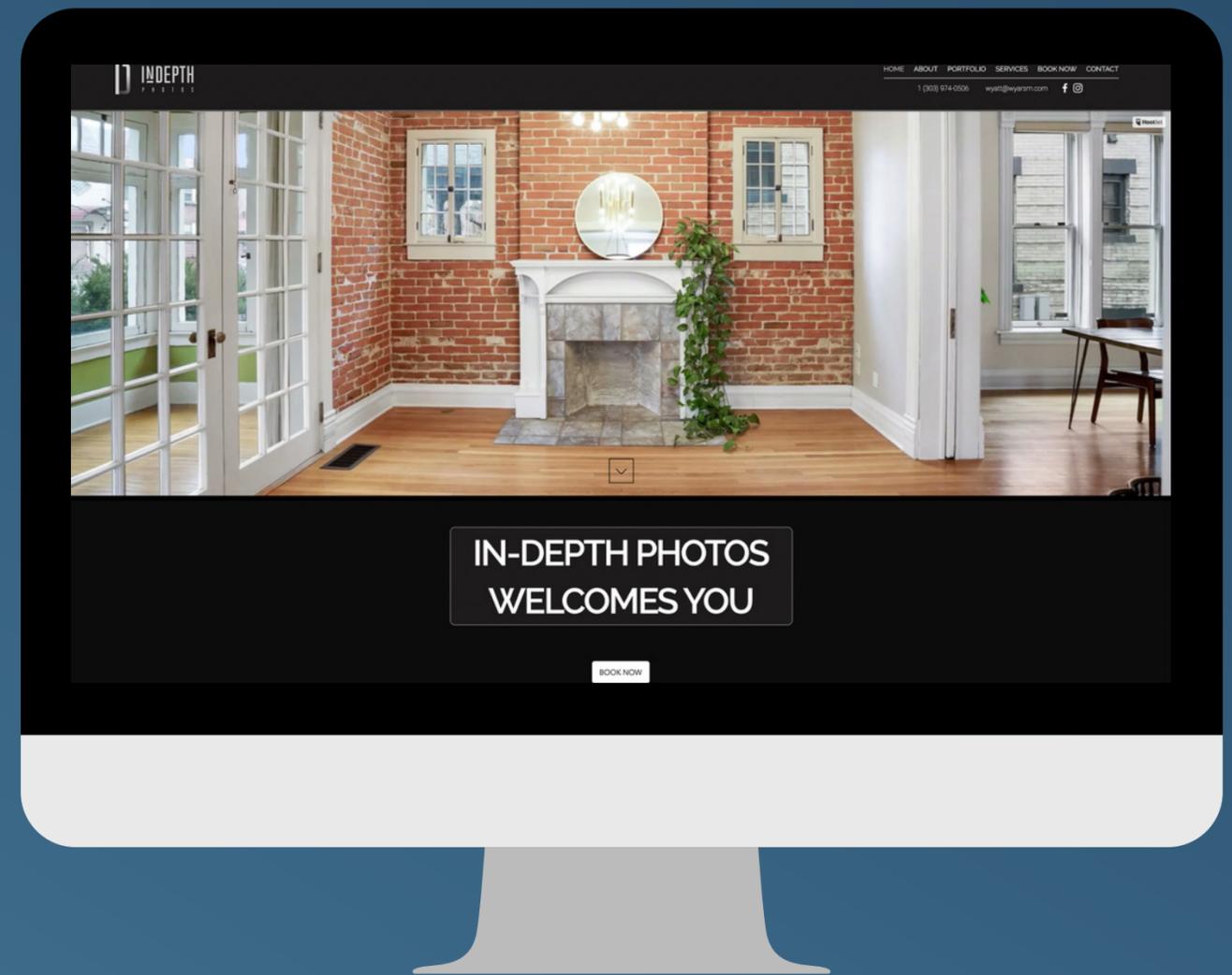


Online Booking



3rd Party Integrations

[VISIT SITE](#)



Wyatt Smith is a professional real estate photographer. He reached out after a failed attempt to get a website made via a popular freelancing site. I was able to help him put together a dark-themed site that puts the focus squarely on his gorgeous images.

Reviews



ERIK BONDO

vekselcc.com

"Josh is highly skilled, organized, responsive, and a creative problem solver. He also has talented resources at his disposal to help HMS provide a broad range of services to each unique client."

MATT JACKSON

wenatcheetanning.com

"I contacted Josh in 2020, the worst year on the planet to drum up business. After a 45 minute conversation, we had a plan! And it has paid off! He's knowledgeable in his field, crafty, and easy to work with. 100% flexible and puts things in terms to make it more understandable for the novice."

MATT SHAW

vintagevalley.com

"Josh provided my landscaping business with a custom solution to share our body of work with the world. He got us around 1000 spectacular images of our work, created and scheduled Instagram posts for each image, and created a website with photos from each of our properties plus a detailed description. We are booked solid this year—even with COVID—and couldn't be happier!"

CATHERINE KILTY

tierravillage.org

"Josh created a full, custom marketing plan for our non-profit and executed it to a "T". We now have more leads for our residential program than we know what to do with and our educational program is expanding. Thanks, Josh!"

STATS

SITES

We have designed or improved over 20 Wix sites.

SESSIONS

Our sites generated over 13,000 sessions last year.

VISITORS

Our sites recorded over 10,000 unique visitors last year.

PRICING



YOUR BUSINESS IS UNIQUE.

Understanding your options and selecting the right plan is key.

Pricing starting at:



BASIC

A basic site optimized for your needs.

- ▶ Website Design
- ▶ Domain Name Connect
- ▶ SSL Certificate
- ▶ Privacy & Cookies
- ▶ Contact form
- ▶ Up to 3 pages
- ▶ 2 rounds of edits

\$500

CLASSIC

Perfect if you need SEO & more advanced functions.

- ▶ Website Design
- ▶ Domain Name Connect
- ▶ SSL Certificate
- ▶ Privacy & Cookies
- ▶ Contact form
- ▶ Google Analytics
- ▶ Up to 5 pages
- ▶ Blog Integration
- ▶ Subscriber form
- ▶ Basic SEO
- ▶ 2 rounds of edits

\$750

ADVANCED

Best for selling products or services.

- ▶ Website Design
- ▶ Domain Name
- ▶ SSL Certificate
- ▶ Privacy & Cookies
- ▶ Contact form
- ▶ Google Analytics
- ▶ Up to 10 pages
- ▶ Blog integration
- ▶ Advanced SEO
- ▶ Email campaign setup
- ▶ Google Search Console
- ▶ Online store
- ▶ 3 rounds of edits

\$1,000

* Price quote may increase or decrease based on the needs and uniqueness of each project.



Get Seen Where You Want

INITIAL ON-SITE SEO SETUP
INCLUDED WITH **CLASSIC** OR
ADVANCED SITES.

Good SEO helps get your website seen by the audience you want. I will build in SEO for your website based on the market and keywords you are aiming to target. SEO setup includes:

- Google Analytics Setup
- 3 Site Keywords
- Alt-Tagging for Photos
- URL Slug Optimization
- Connect Google Search Console
- Get Listed on Google, Bing, Yahoo!
- Mobile Search Optimization
- 301 Redirects

Ongoing Support



OPTION 1:

If you would like to take ownership of the site and maintain it yourself once it's designed, I will give you a basic training at **no extra cost**.

OPTION 2:

If you would like me to maintain your website for you on a monthly basis, we can **discuss rates** depending on your needs.

“Your website is the center of your digital eco-system, like a brick & mortar location, the experience matters once a customer enters, just as much as the perception they have of you before they walk through the door.”



— LELAND DIENO



READY TO CREATE SOMETHING GREAT?

Let's talk.



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www.harmeningmarketing.com

Book A Meeting